

For Immediate Release

Linens by the Sea Launches in Jacksonville, Florida

Sarasota, FL (Friday, December 17, 2016) - Linens by the Sea, a leading event linen rental company, headquartered in Sarasota, Florida, is expanding services nationwide, while initially targeting new linen rental services in Jacksonville, Florida. Their corporate outreach is in direct response to a growing client demand in the Historic Coast region of Florida, and beyond. An essential key to this marketing effort is their strategic focus on rebranding the company with an updated logo and tagline, highly-functioning and responsive website, social media campaigns, a variety of printed marketing materials, and local community outreach.

Tim Boyle, proprietor, and CEO of Linens by the Sea, has tripled the growth of the company since purchasing it in the year 2011 and sees this effort as a natural "next step" in the company's progress. "When we purchased the company ten years ago, we immediately invested in increasing the quality of the product, in advanced machinery and in training the team," he says. "I never lose focus of the three key elements: quality, service and selection. This is how we have grown our local business to service regionally and now nationally," he says.

Linens by the Sea, a subsidiary of US Tent Rental, Inc., is a company based in Sarasota, Florida and specializes in stylish linen rentals for all events. Linens by the Sea offers owns over 125,000 linen products in their warehouse. The over 500 fabric designs, styles and sizes can be examined in their swatch book or online. Linen by the Sea's comprehensive website allows customers to easily complete their orders online, and the company's solid reputation for personalized service ensures customer satisfaction.

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