

**FOR IMMEDIATE RELEASE: Monday, December 5, 2016**

**LINENS BY THE SEA ANNOUNCES LAUNCH OF NEW TAGLINE**

Sarasota, Florida, December 5, 2016 - Linens by the Sea, an event linen rental company headquartered in Sarasota, Florida launches a new tagline, "Stylish Linen Rentals Shipped Nationwide". The new campaign began in April 2016 in an effort to educate consumers on the organization's ability to ship nationwide. The new tagline can be found on the company's website and on all of the company's new marketing materials.

As Linens by the Sea has recently seen a higher than average return on its sales and marketing efforts, the company has also recognized its need for a self-serve website where customers can easily order linen rentals from cell phones or other mobile devices , and a shopping cart has recently been launched on the website, [www.linensbythesea.com](http://www.linensbythesea.com).

Owner of the company, Tim Boyle states "Linens by the Sea has grown from the passion of our people. Never losing focus of the big three key elements: quality, service, and selection, we have grown our business from local to regional, and soon to be national!"

About Linens by the Sea

Linens by the Sea, a subsidiary of U.S. Tent Rental, Inc., is a company born out of passion, ingenuity and creative flair. The organization's goal is to turn important events into lifelong happy memories, and its professionalism creates strong and trusting relationships with its many clients. Every day the team strives to make each special event simply unparalleled with stylish rental linens shipped nationwide. Whatever the occasion, Linens by the Sea's staff is there every step of the way ensuring a sophisticated and successful event.

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