

LINENS BY THE SEA ANNOUNCES GREAT SUCCESS WITH ANNUAL SUMMER SALE

SARASOTA, FL: Every July since 2011, Linens by the Sea holds a week-long Annual 50% Off Linen Sale. This year it was held Monday, July 11 through Friday, July 15. Over 150 orders were placed during the week. It was followed by the Super Saturday Sale on July 16. The Super Saturday Sale is held in the Linens by the Sea showroom and allows local customers to receive deep garage sale discounts on miscellaneous linens, napkins, sashes, runners, glassware, and flatware. Many charitable organizations, caterers, and event planners take advantage of the Super Saturday Sale to buy beautiful linens for less than \$10 each.

Director of Operations, Anna Pohl is pleased to announce that the two sales were of great success. "It is always so busy the week of the two sales, but this year the numbers were higher than we have ever seen, and we couldn't be happier." The annual event helps shed light onto trends, popular patterns and colors for the upcoming fall and spring seasons. "It allows us to get a head start on ordering extra material for the linens that will be favored by our customers this fall" says Anna Pohl. Champagne, Taupe, Sand, White, and Ivory colors were high in order volume, as well as laces and sequins.

Linens by the Sea offers stylish linen rentals shipped nationwide. Born out of passion, ingenuity and creative flair, our goal is to turn important events into lifelong happy memories. Our professionalism creates strong and trusting relationships with our many clients. Every day we strive to make each special occasion simply unparalleled. Whatever you are hosting, Linens by the Sea's staff will be with you every step of the way ensuring a sophisticated and successful event. For more information, contact Joy Perez at 941-757-3523 or email joy@linensbythesea.com.

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