

For Immediate Release

Linens by the Sea Announces Linen Loyalty Program

Sarasota, FL (Wednesday, March 8, 2017) - Linens by the Sea, a leading event linen rental company, headquartered on Florida's Gulf Coast, is announcing its new "Linen Loyalty" program for event vendors in Northeast Florida. The first ten event vendors in the greater Jacksonville, Gainesville, Daytona Beach, Amelia Island, St. Augustine, Mount Dora and surrounding areas to spend \$5,000 on linen rentals in 2017 will receive \$500 in cash. The ten winning vendors will either be able to keep the \$500 for their company or they will be able to donate it to their favorite charity or non-profit organization.

Tim Boyle, proprietor, and CEO of Linens by the Sea, believes this is a great way to start building relationships in Northeast Florida. "We are growing and expanding into Jacksonville and surrounding areas. It's just a fun way to get to know our fellow event vendors on the other side of the state. We truly enjoy giving back to the communities we serve." If this program is successful in Northeast Florida, Linens by the Sea may consider rolling out a similar type of program for event vendors on the Gulf Coast.

Linens by the Sea, a subsidiary of US Tent Rental, Inc., is a company based in Sarasota, Florida and specializes in stylish linen rentals for all events. Linens by the Sea offers over 125,000 linen products in their warehouse. The over 500 fabric designs, styles and sizes can be examined in their swatch book or online. Linen by the Sea's comprehensive website allows customers to easily complete their orders online, and the company's solid reputation for personalized service ensures customer satisfaction.

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